



SOELS Executive Committee Meeting
 July 25, 2019.
 Southern Oregon Education Service District
 101 N Grape Street, Medford
 2:30-4:00 p.m.

Members Present (X):

x	Scott Beveridge SOESD	*	Eileen Micke-Johnson RCC	x	Susan Zottola GP SD #7
x	Geoffrey Lowry Oregon Child Dev. Coalition	x	Lisa O'Connor FNC		

*Via Zoom

Staff:

x	René Brandon Director	x	Chelsea Reinhart Early Learning Facilitator	x	Karen Johnson Administrative Assistant
	Teresa Slater Early Learning Facilitator		Molly McLaughlin Early Learning Facilitator		

CALL TO ORDER/WELCOME AND GREETINGS

René called meeting to order at 2:36.

ADDITIONAL ITEM DISCUSSED

The Early Learning Division is contracting with third party consultants to provide technical assistance with community planning and the Preschool Promise expansion. The purpose is to help regions determine the best way to distribute preschool opportunities and avoid conflicts of interest. As a result, Sue Parrish may not be attending as many Governance Council meetings as previously thought. We are not sure what the frequency of engagement will be. She was making Southern Oregon a priority mainly because the Governance Council was selected as the #1 area for quality improvement by the ELD and ELD wants to provide technical assistance and support, as we identify new structural processes to strengthen our council.

REVIEW OF SOELS EC MINUTES FROM 5-23-19

Minutes from Executive Committee on May 23, 2019 were reviewed. No changes requested. (Please note, June meeting was canceled.)

SOESD AND SOELS BRANDING

Scott provided an update on SOESD branding changes, including updated business cards, rack cards, flyers, and website. The Early Learning Hub is listed under "Community Initiatives" on the homepage. A discussion ensued regarding what these changes will mean for the Hub.

- Since SOELS has its own branding, should the Hub logo be prominently featured on our business

cards? Members suggested cobranding, with a statement such as: 'Graciously supported by Southern Oregon ESD' or place SOELS and SOESD logos at the bottom of the card. We will work with Laurel Briggs on this.

- Should the Hub staff have distinct email addresses? For instance, instead of first_last@soesd.k12.or.us, should the addresses instead be first_last@southernoregonlearninghub.org? Members supported the idea of the latter option.
- A draft of the Hub's rack card was shared. The group agreed that the SOELS logo should be predominately shown, with Southern Oregon Early Learning Hub printed on the top (instead of Early Learning Hub).
- Laurel will update the Hub's page on the ESD website and provide Karen additional training to maintain the page.

SOELS RFP FOR SCHOOL READINESS FUND

School Readiness was the only funding source for which we used the RFP process for the 2017-2019 biennium. Should we do this again for the 2019-2021 biennium, or should we continue to fund the programs that demonstrated success? Does it make sense to fund programs in which there was not sufficient data to report on child outcomes? Can we change the metrics we are using to better measure child outcomes? Should the Hub initiate a new contract for those partners we know we want to continue to invest in, and open the RFP process to other partners? Should we provide scorecards measuring sustainability and impact on children, in order to justify investments without an RFP? After discussion, members supported continuing with those partners with demonstrated success. Partners who will not be receiving a continuation of funds did not have an expectation of continuation, as their contracts ended June 30, 2019. Hub staff will be creating an improved process for monitoring success for the new biennium. It's possible the Hub will initiate another, smaller, RFP opportunity once our funding allocations are known.

GOVERNANCE COUNCIL STRUCTURE, NEXT STEPS

Sue Parrish will share with the Council how other Hubs have restructured their Governance Councils in an effort to prevent conflicts of interest caused by members who receive Hub funding deciding on how funds are distributed. One solution has been to convene an investment committee comprised of only those not receiving Hub funds. Sue also recommends that we continue to use Heidi McGowan as a resource to help us navigate the process.

Does the Executive Committee need to continue to meet monthly, or are the ten Governance Council meetings per year sufficient? Should we reduce the size of the Governance Council to avoid lack of quorums? René suggested bringing these questions up at a Governance Council meeting with Heidi McGowan in attendance.

AGENDA FOR NEXT MEETING

Discuss implementation of Investment Committee.

ADJOURNMENT

The meeting was adjourned at 3:53 pm

NEXT MEETING

August 22, 2019

Southern Oregon ESD

101 N. Grape Street, Medford

2:30-4:00 p.m.

Submitted by K. Johnson