

# CAREGIVERS - Staff

## Recruitment, Training & Job On-Boarding Map



Notes:



### 1 Communications & Outreach Campaign

Blue = WSRV Staff work

- + Emails to UI, SNAP & IMatchskills customers
- + Emails/Flyers -to social services, healthcare, etc.
- + Google, Facebook & Instagram Ads
- + TV & Radio PSAs & Speakers Bureau
- + Rogue Careers - [Caregivers Webpage](#)
- + Podium - platform up & running ASAP
- + Send letter of participation to interested Senior facilities
- + Participant guided to [Online Questionnaire](#)



### 2 Participant Completes Online Form

- + **Online Questionnaire** (includes 27 minute video created by Marla) ... upon submission by participant, emails > Marla Ipsen and Cindy Manning. Marla then works with Cindy to provide next steps.



### 3 WSRV Greets & Connects

- + Be friendly, warm & inviting
- + Reinforce their interest - e.g. say "It's so great you're interested, our community & seniors really need help!"
- + **Online Questionnaire** reviewed, if not completed already, needs to be completed before next step
- + Participant Registration & Basic I-Matchskills Profile

Next Steps E-mail

3 and 4 can be combined, depending on the participant



### 5 Participant Attends Caregiver Workshop Training

- + Online (<https://americancaregiverassociation.org/product/national-caregiver-certification-course-nccc/>) and/or Pacific Health Care Workshops (April 10 & 11)
- + Gains foundational Caregiver skills
- + Traitify (JX = <https://wsrv-medford.traotify.com/> JO = <https://wsrv-gp.traotify.com/>)
- + Essential Employability Skills Rubric - filled-out by customer
- + Gets more info on Senior Care facilities & career paths
- + Receive CPR training
- + Review Individual Training Acct. incentive if hired



### 4 Participant Signs-up via WSRV for Caregiver Program

- + Participant considers signing-up now or in future for: (all are important for growth)
  - \* Mindfulness, Self-Care virtual workshops
  - \* Foundational Skills
  - \* Resume, Interview Workshops sign-up (can be done before Job Fair)

#### Talking Points

- + Senior Care Facilities Overview & Careers (see [Rogue Careers Healthcare](#))
- + Possible 2-Day "Workshop" Training session or other options (if scheduled)
- + If eligible, support services available
- + Job Fair / Employer Networking
- + Hiring Process & On-the-Job Training
- + Opportunity for "Earn & Learn" Training Scholarships & Career Advancement
- \*\*\* (can be used as a Welcome Conversation)

Weekly contact with Career Coach

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### 6 Job Fair / Career Networking Event

- + Dependent on number of facilities participating
- + In-person &/or virtual
- + Job Offers made by employers

Weekly contact with Career Coach

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### 7 Get HIRED !!!

- + Employee orientation & on-boarding
- + Essential Employability Skills Rubric reviewed and reinforce employer to continue use



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### 8 Start Job & Advance Career!

- + Additional scholarships and financial support (such as housing and childcare) may be available