

Audience	Timeframe	Initiative
Families	Opening Strong	Attendance Awareness Month
Community	Opening Strong	Attendance Awareness Month
Students	Opening Strong	Attendance Awareness Month
Teachers	Opening Strong	Attendance Awareness Month
Administrators	Opening Strong	Attendance Awareness Month
Families	Opening Strong	Phone Calls Home Before School Starts (Page 3)
Families	Staying Strong	Nudge Letters
Families	Finishing Strong	Nudge Letters
Families	Opening Strong	Days Missed Tracker
Families	Social Media Posts	Facebook/Twitter Posts
Families	Interactive Exercise for Events	Attendance Cafe Interactive Exercise
Families	Interactive Exercise for Events	Washing the Elephant Interactive Exercise
Families	Opening Strong	CA Fact Sheet - Younger (can be back to a letter)
Families	Opening Strong	CA Fact Sheet - Older (can be back to a letter)
Teachers	Opening strong	Engaging Families Values
Families	Opening strong	Welcome Back Letter
Teachers	Opening strong	Email to Teachers
Teachers	Staying Strong	Messaging to Teens
Families	Opening strong	Letter Home on Importance of Attendance
Teachers	Talking Points	Talking Points for Teachers to Use
Families	Staying Strong	College Persistence and Chronic Absenteeism
Families	Staying Strong	Another look: College Persistence and Chronic Absenteeism
Families	Teacher Scripts for Calls	Teacher Script
Families	David Douglas Forms including quarterly attendance rate report	Quarterly Att Rate Report
Families	Connect with Resources	Letter Connecting Families with Resources
Teachers	Reminders: Ways of Being	Absenteeism Ways of Being
Teachers/ Volun	Phone Scripts	PHone Scripts
Families	Staying Strong	Stay Strong Letter (Timely)
Families	Opening/ Staying Strong	Tips for Getting Out the Door
Families	Opening Strong	Robo-Call Script

Families	Holidays	Thanksgiving Letter
Families	Holidays	Winter Break Letter
Families	Holidays	Holiday Letter
Families	Spring Break	Spring Break Letter
Families	Hunting Season	Hunting Season Letter

Families	Weather	Health Letter for Parents	
Families	Weather	Winter Weather Flyer	
Families	Flu	Too Sick for School Postcard	
Families	Flu	Too Sick for School Tips	

Families	Holidays	Thanksgiving Letter
Families	Holidays	Winter Break Letter
Families	Holidays	Holiday Toolkit (Sp)
Families	Holidays	PSA/Robo Calls (Page 2)
Families	Holidays	Holiday Letter
Families	Holidays	New Year's Letter

Families/ Community	Incident Driven	Incident Sample Letters
Families	Incident Driven	Letter Sample/Format
Families	Incident Driven	Article to Share w/ Parents re: Messaging

Schools	Religious Holidays	Policy Sample
Families to Schools	Religious Holidays	Letter Example - Jewish Holidays
Families to Schools	Religious Holidays	Letter Example - Jewish Holidays
Families to Schools	Religious Holidays	Letter Example - Muslim Holidays
Schools	Religious Holidays	Guide to Religious Holidays